



IMARI.SOFIA

MEDIA KIT 2026

IMARI MORA

**BILINGUAL CONTENT CREATOR +
ON-CAMERA TALENT**

LIFESTYLE | TRAVEL | BEAUTY | CULTURE



5.1K

Instagram
Followers



53K

Reel
Views*



27.6K

Viewers*



30.7K

Top Reel
Views

LET'S CREATE SOMETHING
WORTH WATCHING.

*Instagram Insights, last 30 days as of August 5, 2026.

ABOUT ME

I'm Imari, a bilingual Panamanian-American content creator and on-camera talent with a background in radio, live events, social media, and brand marketing.

I create personality-led lifestyle, travel, beauty, wellness, and culture content that feels polished, relatable, and easy to connect with. Based between Panama and the U.S., I bring a bicultural perspective and professional campaign experience to brand partnerships, UGC, hosting, and event coverage.

SELECT BRAND EXPERIENCE:



Hennessy



sonobello

wayfair

SHOP S40HS

BUCHANAN'S



PARTNERSHIP OPTIONS



BRAND PARTNERSHIPS

Sponsored Reels, Stories + social content



UGC + SOCIAL CAMPAIGNS

Organic and paid content for brand channels



HOSTING + EVENT COVERAGE

On-camera hosting, interviews + activations

IMARI MORA



RUN CLUB | CREATOR CONTENT
Lifestyle + Community

OAKCHA | BRAND PARTNERSHIP
Beauty + Product Content

FORD | BILINGUAL BRAND CONTENT
On-Camera Talent + Event Coverage



314K



2.2K



580



844.2K



1,048



175

LET'S WORK TOGETHER.



imarimora.online



imarimora@gmail.com